

Edward Jones Dome

St. Louis Rams



Designer: Crosby Associates

Implementation: Image Resource Group

Image Resource Group Scope of Work:

- Engineering
- Technical Survey
- Product Development
- Prototyping / Samples
- Signage Fabrication
- Site Refurbishment (roof)
- Signage Installation
- Transportation and Logistics
- Jurisdictional Research
- Permit Procurement
- Project Management

The re-imaging of the Edward Jones Dome (formerly TWA Dome) involved the removal and specialized installation of new PVC roof applied graphics, custom roof lighting, and roof membrane refurbishment. Additional signage applications included the fabrication and installation of exterior lettersets (neon and LED illuminated), interior lettersets and host of specialized signage and identity products located within the venue.



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